Appendix 2 - Declaration of product/service to be launched to the market (for .SPEED proposals *ONLY*)

|  |  |
| --- | --- |
| **Lead Partner** | [Lead Partner’s name] |
| **Innovation Hub (CLC)** |  |
| **Proposal Coordinator** | [Name and surname] | [Institution] |
|  | [e-mail] | [Mobile number including country code] |
| **Proposal short title** | [Title of this proposal – please use the same acronym used in BlueBook for the existing project, followed by -SPEED] |
| **Segment (choose one or more)** | [ ] – Upscaling[ ] – Education – specify type [PhD, Master, LLL, WSL][ ] – RIS[ ] – Internationalization |
| **Brief description of new proposal** | [Brief description of the proposal – Executive Summary or Popular Description] |
| **List of Partners involved in this proposal** | [List of Partners in the Consortium] |

|  |
| --- |
| ***Existing related project*** |
| **Name of existing project** | [Acronym of the existing related project as reported in BlueBook] |
| **Segment of original project (choose one or more)** | [ ] – Upscaling[ ] – Education – specify type [PhD, Master, LLL, WSL][ ] – RIS[ ] – Internationalization |
| **Lead Partner and list of Partners in the original project** | [Name of lead Partner and of the other Partners in the Consortium] |
| **Brief description of original project** | [Brief description of the original project – Executive Summary or Popular Description from BlueBook] |

***1. Product/service***

# [Describe the product/service that will be launched to the market, including:

# Product/service, its Unique-Selling-Point (USP) and its competitive advantage;

# Market size and conditions (e.g., how big is the market and the expected market share, CAGR, who is the customer, who are the competitors, SWOT, etc.);

# Benefits (for the consortium, the customer and the KIC);

# IP (describe the IP and clearly state who owns it);

# Commercialization (state which partner is responsible for commercialization, describe the Go-To-Market strategy, and include a simplified P&L statement over 5 years);

# Timeline.]

***2. Statement on novelty***

# [Please state whether this product/service was already identified in the original proposal, or it is something new that was developed in the course of the project. Please explain why additional funding is required to launch the product/service to the market.]

***3. Statement on performance***

# [Please provide evidence of the good performance of the original project to date.]

***4. Additional benefit***

# [Briefly explain the benefit, financial and non-financial, of this proposal’s activities to a) the consortium, b) the KIC.]

***5. Additional impact***

# [List and outline, with specific reference to the original KPIs, deliverables and outputs, the additional impact that will be achieved.]

***6. Financial backflow and any other changes to the original project***

# [Briefly list and outline any other changes to the original project (e.g., inclusion of other partners) and any additional financial backflow to the KIC.]

I hereby declare that the information provided above is accurate and correct. I understand that funding is contingent upon the conditions outlined in the ‘EIT Raw Materials 2020 Fast-Track Call - Instructions and process description’.

[Insert your name and date here] [Insert your signature here]

……………………………………………………………………………………………… .………………………………………………………………

Name and date Signature